



Awka Times Magazine Advert Rates

Effective December 8, 2019

ATM Mission Statement

Awka Times Magazine (ATM) is a progressive journal published by AHS Media Ltd. The magazine is published as a package of news, blogs, features, analysis and historical information developed for a specifically defined audience made up of the home-based and diasporan indigenes as well as alien residents of the Awka Capital Territory (ACT) in Anambra State Nigeria. Our target audience also includes investors, representatives of NGOs, corporations, governments and other entities in Nigeria, Africa and the world at large who have transactional interest in this target area. The ATM audience thus comprises anyone or any entity with native, residential or transactional link to the ACT subregion.

Awka Times has a local agenda and a global outlook. We provide contents that are natively relevant to ACT denizens worldwide, and so advertisers who want to reach this unique audience worldwide can more effectively do so using our medium.

Distribution

We deliver our journalism and information services using traditional print circulation channels as well as online and mobile (e-commerce) channels. The print edition of *Awka Time Magazine* circulates throughout Nigeria, and digital editions (online and mobile app) are available worldwide. The digital edition is delivered in HTML, scrolling pdf and HTML5 flip-page formats.

The magazine offers a full **monthly** package of news, features, analysis and historical information delivered in print and digital editions. We also provide **daily** update of news and other information through our digital platforms.





Digital Adverts

Placement	Per Day		Per Week		Per Month		CPM
Desktop/Tablet							
Top 728x90	₦ 50,000	\$150	₦ 300,000	\$900	₦ 1,000,000	\$3,000	2.25
Trending 300x250	₦ 50,000	\$150	₦ 300,000	\$900	₦ 1,000,000	\$3,000	2.25
Inline 300x600	₦ 50,000	\$150	₦ 300,000	\$900	₦ 1,000,000	\$3,000	2.25
Infinite 300x250	₦ 50,000	\$150	₦ 300,000	\$900	₦ 1,000,000	\$3,000	2.25
Classifieds	₦ 30,000	\$80	₦ 200,000	\$500	₦ 750,000	\$2,000	2.25
Advertorial	₦ 300,000	\$840	₦ 1,500,000	\$4,000	₦ 3,350,000	\$9,000	2.25
Mobile							
Top 300x50	₦ 40,000	\$100	₦ 286,000	\$800	₦ 850,000	\$2,500	1.65
Trending 300x250	₦ 40,000	\$100	₦ 286,000	\$800	₦ 850,000	\$2,500	1.65
Inline 300x600	₦ 40,000	\$100	₦ 286,000	\$800	₦ 850,000	\$2,500	1.65
Infinite 300x250	₦ 40,000	\$100	₦ 286,000	\$800	₦ 850,000	\$2,500	1.65
Classifieds	₦ 30,000	\$80	₦ 200,000	\$500	₦ 750,000	\$2,000	1.65
Advertorial	₦ 300,000	\$840	₦ 1,500,000	\$4,000	₦ 3,350,000	\$9,000	1.65

Print Adverts

Outside Back Cover (OBC)	₦ 500,000	\$1,400
Inside Front Cover (IFC)	₦ 450,000	\$1,250
Inside Back Cover (IBC)	₦ 400,000	\$1,100
Page Three (PT)	₦ 400,000	\$1,100
Bottom Cover Strip (BCS)	₦ 750,000	\$2,000
Bottom Inside Strip (BIS)	₦ 100,000	\$280
Double Spread (DS)	₦ 450,000	\$1,250
Front Earpiece (FE)	₦ 550,000	\$1,540
Full Page	₦ 300,000	\$840
Half Page	₦ 200,000	\$560
Quarter Page	₦ 130,000	\$360





Spotlight/Special Projects

Full Page	₦ 400,000	\$1,100
Half Page	₦ 250,000	\$700
Quarter Page	₦ 150,000	\$420
Classified Ad	₦ 100,000	\$280
Advertorials (Per Page)	₦ 300,000	\$840

Technical Data

No. of Columns	3 Columns
Full Page Depth	11.7 Inches
Full Page Width	8.5 inches
Materials Required	CD, Flash (+ Color Guide)
Print Process	Direct Image (DI)

Loose Inserts

Special rate applies on loose inserts (leaflets).

Special Position

Request for special position attracts 25% surcharge.

Note

All adverts must be prepaid. Rate exclusive of VAT.





Web Access Details

For advert Web access, please go to:

Display Ads: www.awkatimes.com/adverts/

Classified Ads: www.awkatimes.com/classified/

Submit Classified Ads: www.awkatimes.com/classified-submit/

View Your Classified Ads: www.awkatimes.com/my-adverts/

Advertorials: www.awkatimes.com/advertorials/

Contact Details

For further enquiries on advert placement, please contact:

Controller/Marketing Manager
AHS Media Ltd.

Nigeria Office

39 Ifite Rd.
Amaenyi Awka
Anambra State, Nigeria
Tel: +234 03 205 5129

US Office

23812 SE 253rd Pl
Maple Valley
WA 98038
United States
Tel: +1 425 999 6888

Email: adverts@awkatimes.com

Web: www.awkatimes.com/contact/

